1. **Privacy policy**

1.1. We respect your privacy and will take reasonable measures to protect it in terms of the POPI Act.

1.2. We may require you to provide us with personal information which includes but is not limited to -
   1.2.1. your name and surname;
   1.2.2. your email address;
   1.2.3. your physical address;
   1.2.4. your gender;
   1.2.5. your mobile number; and
   1.2.6. your date of birth.

1.3. You may choose to provide additional personal information to us, in which event you agree to provide accurate and current information, and not to impersonate or misrepresent any person or entity or falsely state or otherwise misrepresent your affiliation with anyone or anything.

1.4. Subject to clause 12 below, we will not, without your express consent:
   1.4.1. use your personal information for any purpose other than as set out below:
       1.4.1.1. in relation to the ordering, sale and delivery of Products;
       1.4.1.2. to improve your experience on our Website by, inter alia, monitoring statistical non-personal browsing habits, and to transact with us; or
   1.4.2. disclose your personal information to any third party other than as set out below:
       1.4.2.1. to our employees and/or third party service providers who assist us to interact with you via our Website, email or any other method, for the ordering of Products or when delivering Products to you, and thus need to know your personal information in order to assist us to communicate with you properly and efficiently;
       1.4.2.2. to our suppliers in order for them to liaise directly with you in the event of you submitting a warranty claim regarding any Products you have purchased which requires their involvement; and

1.5. We will ensure that all of our employees, third party service providers, divisions and partners (including their employees and third party service providers) having access to your personal information are bound by appropriate and legally binding confidentiality and non-use obligations in relation to your personal information.

1.6. We will -
   1.6.1. treat your personal information as strictly confidential;
   1.6.2. take appropriate technical and organisational measures to ensure that your personal information is kept secure and is protected against unauthorised or unlawful processing, accidental loss, destruction or damage, alteration, disclosure or access;
   1.6.3. provide you with access to your personal information to view and/or update personal details;
   1.6.4. promptly notify you if we become aware of any unauthorised use, disclosure or processing of your personal information;
   1.6.5. provide you with reasonable evidence of our compliance with our obligations under this policy on reasonable notice and request; and
   1.6.6. upon your request, promptly return or destroy any and all of your personal information in our possession or control.
1.7. We will not retain your personal information longer than the period for which it was originally needed, unless we are required by law to do so, or you consent to us retaining such information for a longer period.

1.8. Electronic & Medical technologies(Pty) Ltd undertakes never to sell or make your personal information available to any third party other than as provided for in this policy, unless we are compelled to do so by law. In particular, in the event of a fraudulent online payment, Electronic & Medical technologies(Pty) Ltd reserves the right to disclose relevant personal information for criminal investigation purposes or in line with any other legal obligation for disclosure of the personal information which may be required of it.

1.9. Whilst we will do all things reasonably necessary to protect your rights of privacy, we cannot guarantee or accept any liability whatsoever for unauthorised or unlawful disclosures of your personal information, whilst in our possession, made by third parties who are not subject to our control, unless such disclosure is as a result of our gross negligence.

1.10. If you disclose your personal information to a third party, such as an entity which operates a website linked to this Website or anyone other than Electronic & Medical technologies(Pty) Ltd, Electronic & Medical technologies(Pty) Ltd shall not be liable for any loss or damage, howsoever arising, suffered by you as a result of the disclosure of such information to the third party. This is because we do not regulate or control how that third party uses your personal information. You should always ensure that you read the privacy policy of any third party.